

**Indiana Count Manufacturing Consortium**  
**Meeting Minutes – July 10, 2008**

Mike Rempel – Gorell  
Ellen Starry – Gorell  
Carrie Roup – Clark Metals  
Steve McPherson – MGK  
Sharon Drukenbrod – MGK  
Brian Long – Breeze Industrial  
Dennis McCracken – Quintech  
Don Barris – Elkin Hi-Tech

Dana Henry – Chamber of Commerce  
Carol Fry – ICTC  
Mary Yarnal – ICTC  
Lori Harvey – Tri County WIB  
David Frick – Commissioner  
Patty Evanko – Commissioner  
Kevin Lazor – Career Link  
Herb Gleditsch – Career Link

Lost a couple of members

Mark Dominick – Classic Conveyor

Mike asked if anyone knows Ken Young there to call and see who might replace Mark?

Karma Lisa Edwards – The MAC – Manufacturing Assistance Center

Hopefully her replacement will join

Veteran's Expo – August 6, 2008 – The Belmont Complex – Kittanning

Mike suggests that we Sponsor and have a booth

Mike will send out e-mail to get responses

Status of radio advertising – Lori

We will need to create 3 commercials scripts; 3 or 4 ½ hour shows to spotlight companies

In Kind website

Mike reviewed how it works

Mike showed where the Resumes are posted

Mike discussed the issues with signing up and those should be resolved

Spotlight Forms

We have:

Breeze

Clark

Classic  
Gorell Windows & Doors  
Kennedy  
Paragon  
Reparex  
Synergy  
Twin Pines  
Need more from the rest of you

Quintech – Success story of the month - has been doing our 9/80 schedule and what are proposing to do on a trial basis (4/10 schedule). Looking at developing a carpooling or park and ride.

Marketing opportunities:

Dana provided details on IUP TV – Jim Palmori –Free interviews. Starts in September. ½ hour per week, September to January; Also PA Cable TV Network interested in doing a program on manufacturing.

Chamber has an intern. We can use for a couple possibilities:

Have them visit each company and take a series of photos to create a library that can then be used on our website send out e-mail to group first to let them know he is coming

Use to get video for creating welding promo

The group discussed getting in to ARIN meeting to distribute Career Gate videos and see how we can get into each school to promote either via teachers showing it in classes, or career day, assembly, job fairs, etc.

How do we get copies of our commercials that we can add to our website?

Lori to talk to Tiffany about adding it to our site

Welding needs discussion:

A couple tasks came out of the meeting:

- 1) Jane is going to see what can be done for funding other than WedNet (i.e. DCED)
- 2) Carrie is going to coordinate a trip of the interested members to ICTC to see what equipment and training techniques are being taught
- 3) Mary will see about getting this on the ABEL agenda to promote this more to the schools as a career path
- 4) Ellen will see what funding may be available through the WIB for training
- 5) Jane is also looking into an "articulation agreement" for ICTC and IUP (not sure what this means)
- 6) I am to look into the marketing side of this

Regarding #6, we want to create a video showing how welding is not the dirty, hot, stinky job that many feel it is. Have others done this? Do we have video from various companies that we can get some clips of welding and create a separate promo for this? I know we can get some from MGK/Miller Welding, but wanted to find out what else is available. Sharon has a lot of video that they can offer. Get copy to ICTC. Possibly get chamber intern to take videos at Elkin and Clark and have ICTC do a compilation commercial.

Grant funding:

We have a tri county meeting Friday to identify our budget for this year.

Educator in the Workplace – ABEL has strong model for it. Mike to get with Mary to discuss how to best approach this.

If we are going to do this, we need a plan – how are others doing it?

Manufacturing Camps

Lori – did you get any details on this

Scholarships – need to discuss how this can be used in our group. Grants can only be used for scholarships for incumbent workers

More TV and Radio advertising

Lego League

Monday July 21<sup>st</sup> – I will be speaking at the Rotary Dinner about ICMC

Next Meeting is August 14<sup>th</sup>.